

KIET GROUP OF INSTITUTIONS, GHAZIABAD

ACTION REPORT- 'EBSB CLUB'

ESSAY WRITING COMPETITION

India is the land of unity in diversity. From North to South and from East to West, there is no dearth of diversity in our country. Cultures, languages, colors, cuisines get beautifully amalgamated yet maintain their individual essence. To celebrate the spirit of the country and to create awareness about cultural diversity, EBSB (Ek Bharat Sreshtha Bharat Club) organized an essay writing competition for the students of KIET Group of Institutions on the eve of our Republic Day, **24th January 2020**. The topic was, "Cultural Differences in the Lifestyle of North India and North East India". 30 students participated in the event and came up with beautiful ideas to embrace and celebrate the differences in two regions. Participants highlighted the fact that the cultures of both the regions, though vary in their lifestyle practices but still are very similar when it comes to fundamental values. The event was coordinated by Dr.Ranchay Bhateja, Associate Professor (KIET School of Management) and Ms. Neha Singh (Assistant Professor, KIET School of Management). Student Apex Coordinator, Mr Sandeep Kapoor, MBA II year student managed the event very efficiently. Following were the rules for the competition:

1. Word Limit : 2000 words including references
2. Time: 1 hour
3. Medium: English
4. There should not be any plagiarism
5. Timing: 3.00 -4.00 pm
6. Reporting Time: 2.45 pm
7. Criteria for judgement: clarity of the concept, content and relevance, originality, presentation and writing effectiveness, structure and flow of writing.

